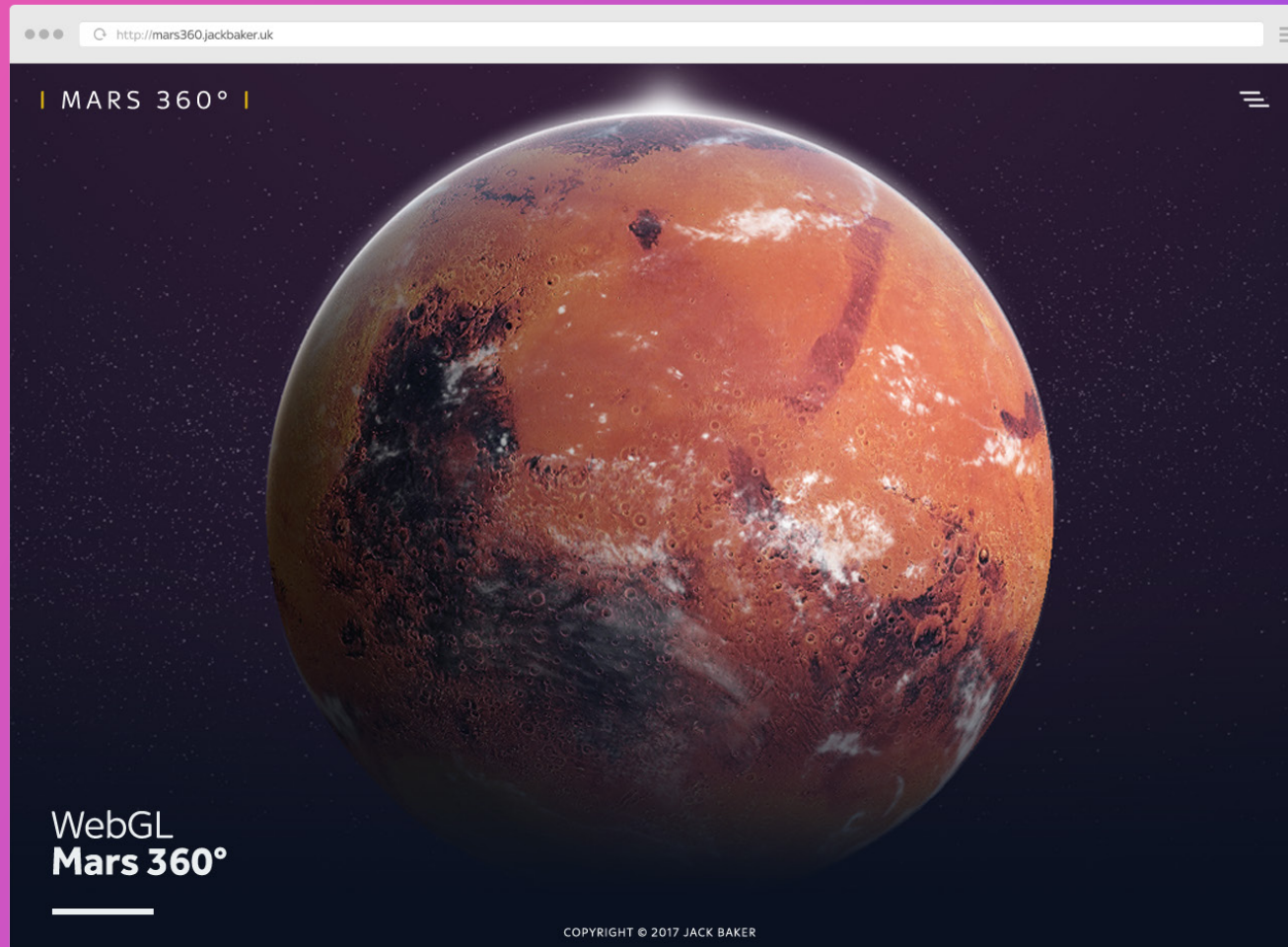




# PORTFOLIO 2018



# MARS 360°

Mars 360° is an interactive website that allows users to explore the planet like never before. The website uses experimental WebGL to create an interactive experience.

Visit Here: [mars360.jackbaker.uk](http://mars360.jackbaker.uk)

# MARS°

## MARS 360 LOGO

Mars 360 is a website that takes the planet Mars and allows users to explore the planet inside a website. For the logo re-brand I wanted to capture both the planet and the 360 element. I did this by simply highlighting the degrees in orange at the end of Mars. The orange represents the colour of the planet seen from a telescope and the circle both the planets shape and 360 element of the website.



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and a warm welcome!*

*A great pub for all occasions!*

The Black Bull  
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Essex CM4 9JA

01277 353 141  
theblackbullmargaretting@gmail.com  
**theblackbullmargaretting.com**

# THE BLACK BULL

The Black Bull is a pub and restaurant in Margaretting, Essex. I was asked to design and print a set of business cards. These were 400gsm cards with matt lamination to protect the card from stains and damage.



WORK AT HAYWARD DESIGN & PRINT

# CHILHAM CASTLE

Chilham Castle is a manor house and keep in the village of Chilham. Hayward Design & Print was asked to produce a booklet which visitors can take, to inform them of the building's history. I designed the full booklet with just a simple word document .

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As a freelance designer, I get a lot of requests for business cards. This is another example of a business cards for a computer company in Portsmouth. These were 450gsm, Silk card soft touch laminated.




  
**25th**  
**WOMEN OF KENT**  
**LUNCHEON**  
 Honouring the Volunteering  
 and Work of Kent Women

The Mercure Maidstone  
 Great Danes Hotel  
 Hollingbourne, Kent

In aid of  


Wednesday 16th May 2018



**The First Women of Kent Luncheon**

**T**he 25th Anniversary of the Women of Kent lunch is a good moment at which to look back to the very first lunch held at the Great Danes Hotel in 1970.

It was the then Mayor of Maidstone, Mrs Goodchild, who was the inspiration for the first lunch. She had attended the Women of the Year luncheons in London and thought what a good idea it would be to hold a similar event devoted to the good ladies of Kent. 'There must be many women whose work makes an outstanding contribution to the life of Kent and also saving the county a considerable amount of money as volunteers. A luncheon would give them the opportunity to meet other women of the same outlook,' records

the minutes of the first committee meeting held at the Town Hall in Maidstone.

It was decided not to make the beneficiary a Kent charity as this was deemed to be too local. As funds were limited it was suggested that each committee member would lend the money until advertising came in. The account opened with the princely sum of £10.

It was decided to invite women who had given outstanding service to the community in addition to their paid jobs from the following categories:

- Women's Organisations
- Outstanding Women
- Special Categories

A letter was sent to organisations inviting nominations. In addition each committee member was to nominate six guests who were worthy of an invitation and would not be nominated through an organisation. 800 invitations were duly sent out along with 500 letters targeted at advertisers. The ticket price was £2.20 to include wine.

It was decided to offer tomato juice, not sherry; and coffee and sandwiches for the press. Today careful thought is given to the complex seating plan but in 1970 seats were allocated in the order that they applied for tickets. People had more time in those days: there were six speakers. Today the Chairman and the Guest Speaker suffice.

Lady Brebourn (Countess Mountbatten of Burma) was the first President and remained Patron until her death in 2017. Lady Astor and Lady Moore were the first Vice-Presidents.

In 1970 £800 was raised and sent to the Lady Brebourn's choice of charity, Mental Health Research. 318 people attended. It was obviously a great success.

It is fitting that Lady Kingsdown has succeeded the late Countess Mountbatten of Burma as Patron of the lunch.

As Mrs Robin Leigh-Pemberton she was a member of the original committee all those luncheons ago. Hurrah for the Women of Kent Luncheon. Long may it flourish.

•• 32 ••

•• 33 ••

WORK AT HAYWARD DESIGN & PRINT

# WOMEN OF KENT

One of the best projects I have worked on is the Women of Kent Luncheon program. Every two years women in business in Kent come together for a lunch meal and to collect prizes. Hayward Design & Print was tasked with designing and printing the program.



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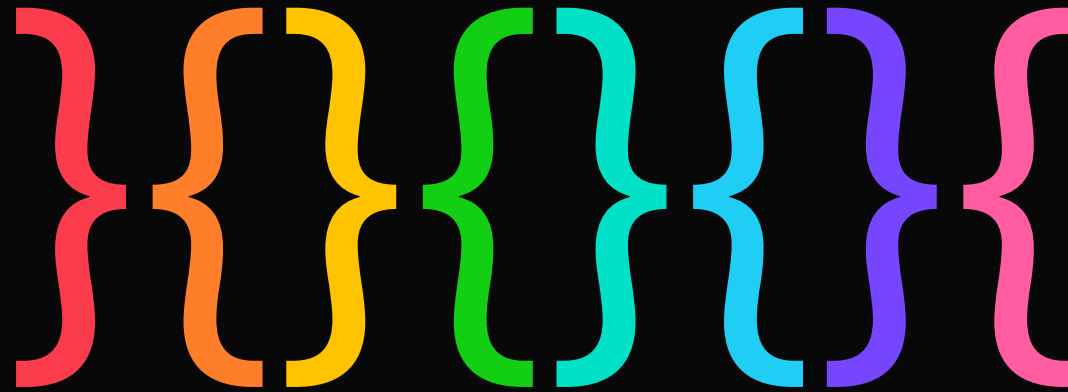
...Getting everyone on board

WORK AT HAYWARD DESIGN & PRINT

# MARINE TRAVEL

Marine Travel tasked Hayward Design & Print to design and print an exhibition stand. I was given a basic idea of what they wanted through a meeting which we had at their Canterbury office. I then created a 3x2 Curved Exhibition Stand .





<CODE DNA>

# CODE DNA

Code DNA is a new webmaster forum that's focus is on the design and development of websites. The concept was to use brackets to symbolise a DNA strand, the colours represent design, creating a unique branding identity.



# SOCIAL MEDIA

On the left is an example of a social media post that I post onto my Instagram and Vero accounts when I visited the Ballet. This simple post draws your eye and could make a very effective promotion tool.

On the right is an example of a social media post that I created for Hayward Design & Print, to promote DL Brochures.

You can see more posts by visiting their Instagram [@hayward\\_design](#)

# CONTACT

Thank you for taking the time to look through my CV & Portfolio.

Call me on **07860 174 829**

\*Note that I may not answer your call during work ours 9am – 5.30pm

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Website: **jackbaker.uk**

Social Media:  **@jack.pixel**  
 **@RealJackBaker**  
 **@JackBaker**